



A Grower's Perspective

Welcome to A Grower's Perspective, where we will be sharing the experience of advanced growers as they introduce, adopt and integrate Argus FOCUS into their operations.

Our first story features Albert Grimm, Head Grower at Jeffery's Greenhouses in St. Catharines, Ontario. Having recently purchased Argus FOCUS, Albert is early on his implementation path, but already has lots to say:

FOCUS is one of the pathways to optimize ornamental production and opens up to growers some of the more complex features of a control system, like management of microclimates and VPD. FOCUS is a tool to visualize a crop over time, and since I can pull all data onto one screen, its very powerful for me.

Albert further commented "Greenhouse growing is highly complicated and it's hard to get young growers engaged. Ultimately, the value is that I can start delegating my complex tasks and procedures to others. When I can make the framework of recipes or plans, then others can execute the details of setting up batches and completing the tasks".

Argus and Jeffery's are working closely together to make their experience with the new software a success. Albert added: "Of all our years with Argus, this has been the best collaboration experience with them, and we are looking forward to more."



Photo courtesy
Brian Sparks,
Greenhouse Grower



FOCUS IS EVERYTHING

 Consistency

 Repeatability

 Higher Quality

 Greater Yield

Learn more about Albert

Albert Grimm has been a greenhouse grower for more than 40 years. During his career he touched all sectors of horticulture including ornamental, vegetable, and nursery production, and since 1998 he has been working as head grower for Jeffery's Greenhouses Inc., a major producer of annual bedding plants in St. Catharines, Ontario.

When Albert first set foot into a greenhouse, climate management was still limited to analog controllers. Since that time, he has experienced the evolution of modern climate computers from the earliest PLC based programmable greenhouse thermostats to today's powerful model-based climate control systems. Albert was introduced to Argus Controls in the early 1990s. Through their various incarnations Argus Systems became Albert's preferred platform for greenhouse climate management, because they offer powerful, customizable tools that allow the operator to go far beyond the out-of-the-box capabilities of a typical climate control system. It is an important factor for Albert that Argus Control Systems allow an engaged grower to develop precise control implementations for a very broad variety of equipment, objectives, and methods without requiring costly software or hardware customization.

Learn more about Jeffery's Greenhouses

Jeffery's Greenhouses is a producer of spring annuals and flowering potted plants in Southern Ontario. The family-owned business celebrates its 90th anniversary this year with the third generation of ownership currently at the helm of the company. Jeffery's operates 22 acres of greenhouses at two locations, with the head office in the City of St. Catharines and a new facility still expanding in Jordan, Ontario. Greenhouse climate at both farms is controlled by Argus Systems.



Visit JefferysGreenhouses.com to learn more.

Learn more about Argus FOCUS

Argus FOCUS is an innovative software solution for cultivation optimization that provides growers with the information and tools they need to plan and then steer their crops to better outcomes. Visit ArgusFOCUS.com for information and to request a demo.



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